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# AMERICAN ART.

AMERICAN ART is a monthly magazine devoted to the interests of the fine arts, graphic and applied.

Its projectors intend to cover as comprehensively and as completely as may be the whole field of American art, making their publication an exponent of that which is highest and best in every branch of art endeavor or achievement, and a promoter of the interests of all artists and artisans engaged in art pursuits or in industries of which artistic handicraft is in any way the basis of production.

In pursuance of this plan, painting, sculpture, architecture, archæology, metal work, ceramics, interior decoration and furnishing and other kindred subjects will be treated in the columns of the magazine by the leading writers on art topics in this country and illustrated by the best artists.

The enterprise is backed by sufficient capital and its management is in the hands of gentlemen who have had extended experience in journalism and in publishing, and are thoroughly familiar with art matters. The business manager is Mr. Frank T. Robinson, well known as an art writer and as the art director of the New England Institute. Mr. Lyman H. Weeks, the art writer and author, who for the past six years has been art critic and editorial writer on the Boston Post, is the editor. Mr. William M. Thayer, a journalist of twenty years' standing, and for ten years on the editorial staff of the Boston Post, will be active in the management.

The magazine is a handsome quarto of about forty pages, and each number will have for a frontispiece an etching, engraving, photogravure or other example of pictorial art. In its text it will always be well illustrated with full-page plates and smaller drawings, and supplemental plates in black and white and in color will be published from time to time. It is believed that in its literary character, in its illustrations and in its general typographical appearance the magazine will at all times compare not unfavorably with the best periodicals of its kind now publishing. At the same time, it will be the aim of the managers to make it popular in character, so far as that can be done without detracting from its high artistic quality.

In fact, it is intended that AMERICAN ART shall be worthy of the attention and approval of all who are interested in art matters,—artists, connoisseurs, artisans, students and the public generally,—and the editors and managers hope to receive such encouragement and support as their efforts may seem to merit.

The magazine will be a complete record of all branches of contemporaneous art thought and art accomplishment, and will be indispensable to those who wish to keep themselves informed concerning the art activity of the present day. Particular attention will be given to the subject of home decoration and furnishing, and the magazine will have a special department—in charge of an accomplished artist—for the answer of all inquiries that may be addressed to it.

We have secured the coöperation of some of the most talented American art writers and artists as regular and occasional contributors. Among these may be mentioned:—

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CHARLES DEKAY, Art Critic, N. Y. Times.  
JAMES JACKSON JARVES, Florence, Italy.  
WILLIAM HOWE DOWNES, Art Critic, Boston Advertiser.  
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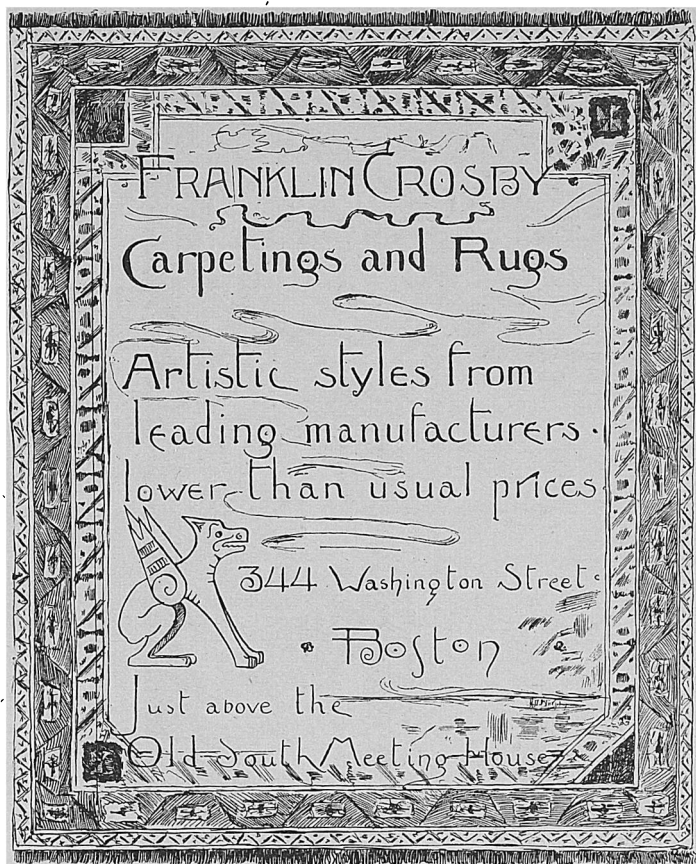
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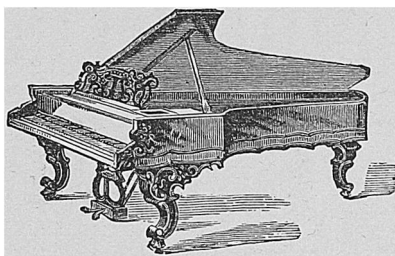
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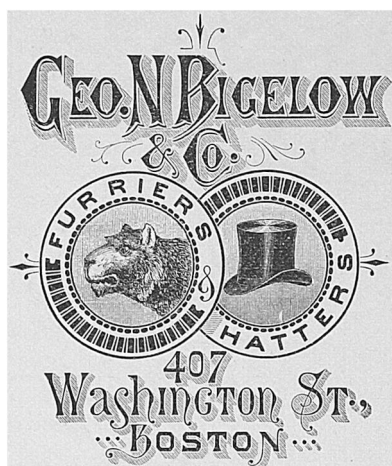
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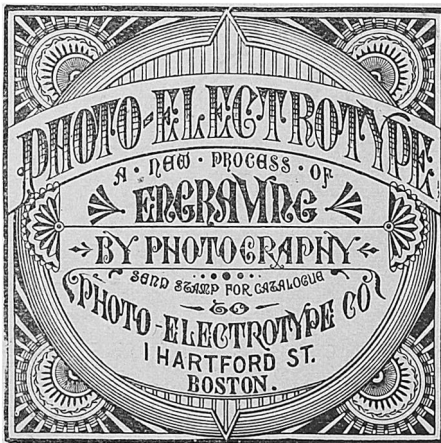
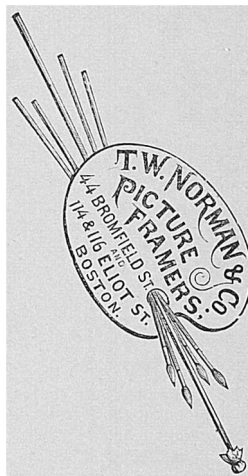
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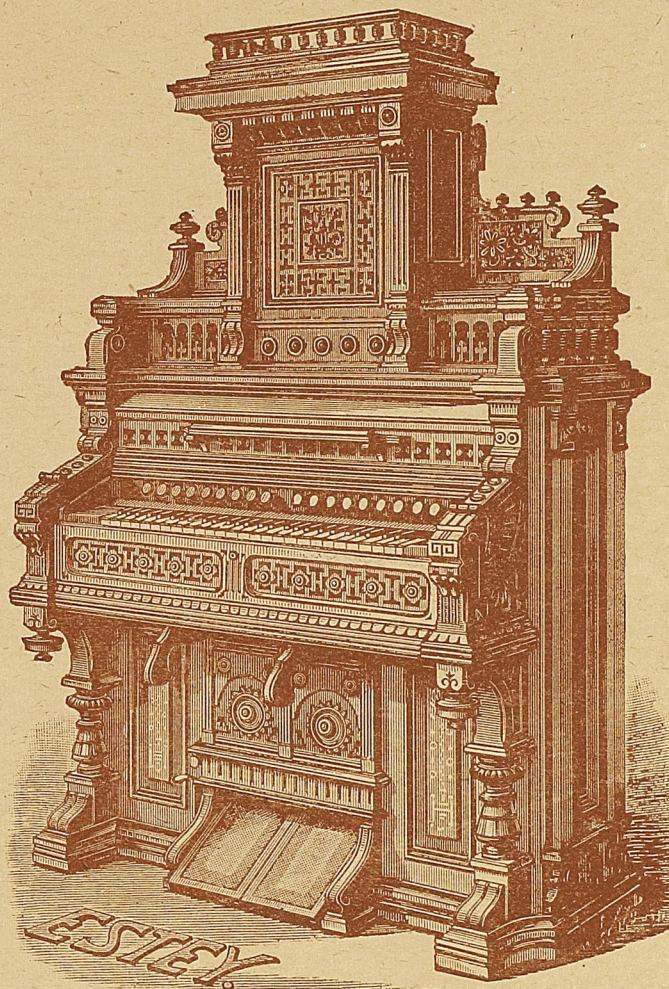




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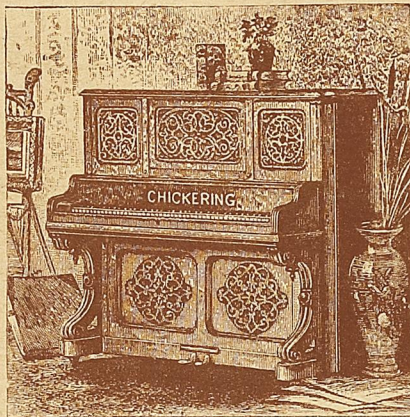
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